



“Against all HOPE, in HOPE we believe.”

Romans 4:18

Dear Friends of Jay's HOPE:

When Jason and I started the Jay's HOPE Foundation fifteen years ago, we knew it would be a grassroots effort. We knew it would take individuals and corporations from our community that were willing to step up and help us provide for local childhood cancer families. But we also knew that if God led us here, God would provide. From prayers to dollars to volunteers, over the last fifteen years, we have stood in awe as our supporters have joined hands with us in providing services to close to 600 childhood cancer families across the state!

We are so humbled to be celebrating 15-years of spreading HOPE. We are marking this occasion with an '80's Rewind event at Fall Line Brewery in Macon on Saturday, September 11th, 2021. Join us for an evening of 1980's fun, rad food, music by The Mighty McFlys, and a look at the impact you've had on our pediatric oncology families. It will also feature a silent auction and special surprises to transport you back to that decade!

We are reaching out because you or your business has supported Jay's HOPE in some way over the last fifteen years. Through your support, we have been able to shine light in the darkness brought on by a childhood cancer diagnosis. The Jay's HOPE Foundation is currently seeking Individual and Corporate Sponsorships for our 15th anniversary '80's Rewind event. We hope you'll consider celebrating with us.

Please take a moment to review the enclosed sponsorship packet. If you have any questions, do not hesitate to contact us by phone or email.

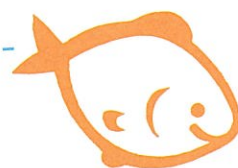


Thank you for your continued support and may God bless you for your generous gift!

In HOPE,

  
Cindy Gaskins

Executive Director



## Who We Are

For the last 15-years, the Jay's HOPE Foundation has aimed to improve the quality-of-life of children with cancer and their families in Georgia by extending HOPE through social, emotional, spiritual, educational and financial support.

## Investing in Hope

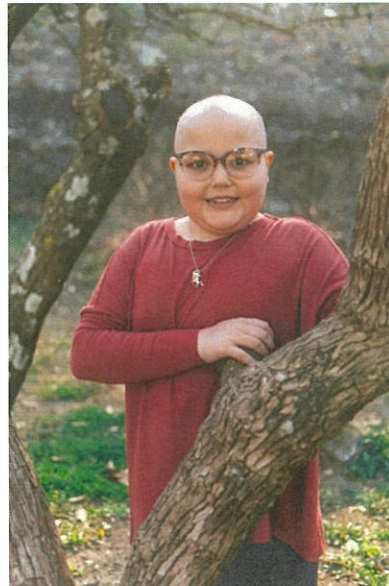
- On average, 2-3 children are diagnosed with cancer in Middle Georgia every month.
- Jay's HOPE currently serves more than 550 families throughout the state.

## Why Sponsor Our Event?

Your support will provide funding for direct support services that benefit childhood cancer families in your community. What does this mean? You're helping us provide:

- Financial assistance to parents who step away from their job to care for their child.
- Gas and meal cards to help with travel expenses.
- Tutoring services to keep patients on track in school after extended absences due to treatment.
- Monthly social events to help prevent feelings of isolation.
- Family counseling to help cope with the diagnosis.
- Funeral and grief support after the loss of a child.

- **JOIN THE MOVEMENT** to change lives and make a real impact for children with cancer.
- **GIVE BACK** to your community by helping those who need it most.
- **INCREASE** your brand exposure and elevate your corporate identity within the community.
- **STRENGTHEN** your company's reputation as a good corporate citizen to your customers, employees and local residents.



Questions? Contact [christie@jayshope.org](mailto:christie@jayshope.org) or call 478-238-6360



(478) 238-6360 office (478) 238-6510 fax



# Sponsor Information Form

Date: \_\_\_/\_\_\_/\_\_\_

Mail sponsorship commitment form to:  
Jay's HOPE Foundation, 1157B Forsyth Street, Macon, GA 31201  
or fax to 478-238-6510.

Please email a high resolution logo to [christie@jayshope.org](mailto:christie@jayshope.org)

## Sponsor Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

(Street)

(City)

(State)

(Zip)

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please return sponsorship form by Monday, August 2nd to ensure logo placement on material.

## Sponsor Levels:

(Circle One)

- Pac Man (\$2,500)
- Totally Awesome (\$1,500)
- Righteous (\$750)
- Rad (\$500)

*Please see attached form for sponsorship benefits by level.*



'80s Rewind Presented by

**Walsh**  
*Honda*

## Sponsorship Benefits

Sponsor Levels	Company name included in print, radio, and television advertising of event arcade	Signage posted at the '80s Rewind arcade with company logo	Swag Bag for VIP ticketed guests at	Recognition on Social Media outlets	Name listed on Event page of jayshope.org	Verbal recognition from stage at event	Logo on Event Banner	Event VIP Admissions with two drink tickets per person.
<b>Pac Man</b> \$2,500 (2 Spots)				1 Dedicated Posts				6 VIP Passes
<b>Totally Awesome</b> \$1,500				1 Dedicated Post				4 VIP Passes
<b>Righteous</b> \$750								2 VIP Passes
<b>Rad</b> \$500								

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